

9 Important Facts

About the Thrive in Southern New Mexico Campaign



1. **All the Money Raised in Otero & Lincoln Counties Stays in Otero & Lincoln Counties** (Unless you choose to send your money somewhere else)
2. **We currently fund 17 Community Programs** - Local non-profit agencies applied for funds and went through a thorough application process. These programs must relate to Education, Health, or Income Stability. Current agencies are:
 - Alamogordo Senior Center
 - Boys & Girls Club of Otero County
 - Cloudcroft Summer Youth Program
 - Dolly Parton's Imagination Library
 - S.A.N.E (Sexual Assault Nurse Examiners)
 - Sacramento Mountain Senior Services
 - Zia Therapy Center
 - Big Brothers Big Sisters Otero County
 - Love, INC
 - COPE (Center of Protective environment)
 - ServiceHeart CASA
 - Kids, Inc
 - Tularosa Senior Center
3. **You can give to ANY 501c3 you choose, even if they do not have a program funded by Thrive.**
4. **If you designate to Thrive or one of the above agencies, they will receive 100% of what you designate.**
5. **What's a good amount to donate? A lot of people give 1 hour of pay per month.** (So if you make \$10 per hour you could donate \$10 per month or \$5 per pay period.)
6. If you don't designate your donation, it will be divided up between the 19 programs by our **Funds Allocation Committee** (FAC - a volunteer committee of about 16 - 20 community volunteers).
7. **You don't have to give a lot to make a Big Difference!** A dollar a week from you adds up to a Thriving Community.
8. Your donation is 100% Tax Deductible
9. For over 50 Years, we have been helping to improve the lives of our children, seniors, neighbors, families, and friends.

DRIVE to THRIVE



Join us...and Let's Thrive!