

# 9 Important Facts

## About the Thrive in Southern New Mexico Campaign



1. **All the Money Raised in Otero & Lincoln Counties Stays in Otero & Lincoln Counties** (Unless you choose to send your money somewhere else)
2. **We currently have 14 Partner Agencies** - who have applied for funds and went through a thorough application process, the programs we support for them relate to Education, Health and Income Stability.
  - Alamogordo Senior Center
  - Boys & Girls Club of Otero County
  - Cloudcroft Summer Youth Program
  - Dolly Parton Imagination Library
  - S.A.N.E (Sexual Assault Nurse Examiners)
  - Sacramento Mountain Senior Services
  - Zia Therapy Center
  - Big Brothers Big Sisters Otero County
  - CHINS (Children in Need of Services)
  - COPE (Center of Protective environment)
  - Pregnancy Help Center
  - ServiceHeart CASA
  - Tularosa Senior Center
  - White Sands Habitat for Humanity
3. **You can give to ANY 501c3 you choose**, even if they are not a current partner agency.
4. If you designate to one of our partner agencies they will receive 100% of what you designate.
5. What's a good amount to donate? A lot of people give **1 hour of pay per month**. (So if you make \$10 per hour you could donate \$10 per month or \$5 per pay period.)
6. If you don't designate your donation, it will be divided up between the 14 partner agencies by our **Funds Allocation Committee** (FAC - a volunteer committee of about 16 - 20 community volunteers)
7. **You don't have to give a lot to make a Big Difference**, a dollar a week from a lot of people adds up to a Thriving Community.
8. Your donation is 100% Tax Deductible
9. For 52 Years we have been helping to improve the lives of our children, seniors, neighbors, families and friends, join us and **Lets Thrive!**

DRIVE to THRIVE

