



**Saturday October 27, 2018  
2:00PM  
Otero County Fairgrounds  
WIN \$100**

**Do you think you can handle the heat?**

The substance that makes a Chile so hot is called Capsaicin. Pure Capsaicin is rated somewhere between 15,000,000-16,000,000 Scoville heat units. To put Scoville heat units (SU) in a better prospective, a jalapeno is rated 2,500-8,000 Scoville heat units compared to a Habanero which is rated 100,000-325,000 Scoville heat units.

**If you think you are up for the challenge join us at the  
Burning of the Bull and Chili Cook-off on October 27th!**

We are only accepting the first 12 contestants who enter & submit their \$10 entry fee.

Every contestant will receive 20 ounces of Milk, 1 bottle of water, and 1 tortilla.

**Be the last one standing and win \$100 cash!**

**Contest Rules & Regulations**

All contestants agree to take part in the contest under the following rules:

1. The contest will be run across a series of rounds with participants able to withdraw at any stage either during a round or before the next one begins;
2. The Chile peppers will begin at a mild heat & will increase in heat based upon the Scoville Scale as the rounds progress;
3. Each contestant will receive a single Chile pepper in each round; *Exception:* final round tie
4. Contestants will be required to eat the entire pepper: flesh, seeds and membrane; all except the cap/stem
5. Contestants will be allowed to finish any pepper remaining in their mouth when time is called after one minute. This rule does not apply in the event of a tie situation as detailed in Rule 7;
6. The winner will be determined by being the last remaining contestant willing to continue in the contest;
7. In the event of a tie, remaining contestants will be given 3 additional peppers to consume; the first individual to eat all three completely and stand up, will be determined the winner.
8. Contestants may not coat the inside of their mouth with any kind of protective coating and anyone caught doing so will be immediately disqualified;
9. Any contestant that vomits either during a round or within a one minute period after the round has completed will be disqualified;
10. Each contestant recognizes that excess consumption of Chile peppers can lead to and/or contribute towards health issues, you enter at your own risk.
11. The judge's decision is final.



# Chile Pepper Eating Contest

Saturday October 27th at 4:00PM

## Rules & Registration Form



Contestant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

Are you over 18 years old?: YES NO DOB: \_\_\_\_\_  
*(All contestant must be over the age of 18)*

**Entry Fee is \$10**

### Disclaimer

The information provided in my entry form is correct to the best of my knowledge. I have read the Contest Rules and regulations and I hereby give permission to use photographs, videotapes, motion picture, recording and any other record taken for this event of me or my team members to be reproduced in any form for purposes of promotion, advertising, display, exhibition or editorial use without compensation. Please Note: Nothing in these terms or disclaimer limits or excludes Thrive in Southern New Mexico's liability for any matter that it would be unlawful to exclude or limit by law.

### Waiver & Release of Liability

In consideration of my entry in the above described Chile Pepper Eating Contest, I intend to be legally bound, do hereby for myself, my heirs, my executors, and administrators, waive, release and forever discharge any and all right and claims for damages which may hereafter accrue to me against the Burning of the Bull and Chili Cook-off, Thrive in Southern New Mexico, all event sponsors and staff, companies or entities, their officials, employees and agents of any and all liability or responsibility arising from any injury received or incurred participating in the Chile Pepper Eating Contest, unless such injury is caused by Burning of the Bull and Chili Cook-off negligence. I promise to examine the event site and assure myself that the area is safe, and further agree that I will not participate in the event unless I am satisfied that the area and conditions are safe, I will further read and comply with all contest rules and regulations, note existing weather conditions and do agree that I voluntarily assume all risks arising from conditions related to the event site by myself or others. \_\_\_\_\_ *Initials*

I have read, understood and agree to abide by all of the Chile Pepper Eating Contest Rules, Waiver & Release of Liability, and Disclaimer as stated and agree to except it's terms. *Furthermore, I understand that Chile peppers are hot and I'm a little crazy for entering this contest!*

Signature of Contestant

Date

**For more information, please visit our website at [www.LetsThriveNM.org](http://www.LetsThriveNM.org)**

Please return completed form & entry fee to 1601 E. 10th St. Alamogordo, NM 88310

*(Make check payable to: Thrive in Southern New Mexico) Email: [stephanie@letsthrevenm.org](mailto:stephanie@letsthrevenm.org) • 575-437-8400 Office*